

The Facts About Cancer...

- 1 out of 2 men will contract cancer
- 1 out of 3 women will contract cancer
- Cancer causes more deaths in children ages 3-14 than any other disease
- 3 out of 4 immediate families will experience cancer
- Cancer is the #2 cause of death among all Americans

The Cost of Cancer...

- Direct medical costs total \$35 billion per year
- Indirect (nonmedical) costs total \$69 billion per year
 - Lost Income
 - Housekeeping Expenses
 - Child Care Expenses
 - Long Distance Telephone Calls
 - Special Diets
 - Special Clothes and Prostheses
 - Meals and Lodging away from Home

Loss Statistics...

- 1 out of 88 homeowners will have a claim
- 1 out of 47 automobile policyholders will have a claim
- 1 out of 3 women with a cancer policy will have a claim
- 1 out of 2 men with a cancer policy will have a claim
- 1 out of 1 life insurance policyholders will have a claim